



DIVERSITY SERVICES



Equity and inclusion matters.

Establishing comprehensive, unique and highly-successful diversity campaigns and initiatives is critical to help further diversity and inclusion goals. Through innovative strategies and customized programs, we provide solutions to help our clients successfully engage minority- and woman-owned business enterprises (M/WBEs) to exceed diversity goals and owner's expectations.

*Community outreach.
Capacity building campaigns.
Contract compliance programs.*

K Strategies has elevated diversity and inclusion programs for our clients across Texas. Our well-established relationships help develop innovative campaigns making us the go-to agency for exceeding diversity goals.

Our Services

- M/WBE and HUB Programs
- M/WBE Community Outreach
- M/WBE Procurement Strategies
- Second Tier M/WBE Subcontractor Programs
- Mentor Protégé Initiatives
- Contract Compliance
- M/WBE Participation Tracking and Reports
- B2GNow Implementation and Utilization
- M/WBE Capacity Building Programs and Workshops
- Diverse Workforce Initiatives
- Event/Meeting Planning



Proven Diversity Program Model

1

Program Development



- Evaluate Diversity Goals and Expectations
- Define Target Audience
- Develop Program Plan

2

Develop Tools, Methods & Modes



- Marketing Collateral
- Communications Tools
- Procurement Strategies
- Outreach Activities
- M/WBE Capacity Building

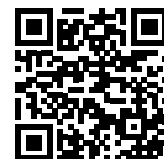
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Program Implementation



- Community Relations
- Procurement and Bidding
- Contract Compliance
- M/WBE Participation Tracking and Reports

Take a look at how we can help you.



Marketing and Public Relations

WE MAKE
IDEAS
HAPPEN.

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