



Creative Lead Graphic Designer

Position: Creative Lead Graphic Designer

Experience: More than 5 years as a graphic designer producing print, digital, and social media from concept to print or post

Location: Dallas, Texas

Compensation and Benefits:

- Competitive salary based on experience
- PTO and paid holidays
- Auto and cell phone allowance
- 401K with matching
- Health, dental, vision and life insurance
- STD, LTD and AD&D

K Strategies is an award-winning marketing and public relations agency with a passion to help our clients engage and advance communities. We are known for our great company culture and we value smart, strategic thinkers who work hard and bring results. Our major clients include: the City of Dallas, Dallas Area Rapid Transit, Dallas/Fort Worth International Airport, Southwest Airlines and the Texas Department of Transportation.

We are looking for someone to:

- Develop compelling, eye-catching brands and marketing campaigns that may include logos, print collateral, digital, web, and social media visuals and content for new and existing clients
- Bring fresh ideas and creative design approaches to every project to elevate our clients' brands and messages above the competition
- Ensure messaging is on-strategy; contribute to copywriting, editing and proofing with AP style
- Collaborate proactively and positively with internal teams and client teams, and work effectively on individual assignments
- Manage a high-volume workload, meeting all deadlines

You'll be best suited for this position if you have the following skills and attributes:

- More than 5 years of experience as a graphic designer producing print and digital work from concept to print or post
- Bachelor's degree in graphic design/communications
- Mastery of InDesign, Illustrator, Photoshop and Acrobat Pro
- Experience managing, producing branded visuals and content, scheduling, and reporting for email marketing and social media campaigns
- Portfolio that exhibits your design esthetic applied to print, web, social media and email campaigns
- Excellent production skills and knowledge of best practices for file setup, font management, character and paragraph style sheets, image resolution and specifications for print and digital applications
- Experience with SEO, Wordpress, basic HTML and CSS would be an advantage

Ready to apply?

1. Please send your resume to careers@kstrategies.com with job code **LDG1** in the subject line of the email.
2. Download our company employment application from the contact page on our website (www.kstrategies.com) and submit the application to careers@kstrategies.com.