



## Talented Marketing and Public Relations Leader and Account Manager

**Position:**

Talented Marketing and Public Relations Leader and Account Manager

**Experience:**

More than 7 years of agency or corporate marketing

**Location:**

Dallas, Texas

**Compensation and Benefits**

- Competitive salary based on experience
- PTO and paid holidays
- Auto and cell phone allowances
- 401K with matching
- Health, dental, vision and life insurance
- STD, LTD and AD&D

K Strategies is an award-winning marketing and public relations agency specializing in the government sector. We value strategic thinkers, who work hard and bring results. Our major clients include: the City of Dallas, Dallas Area Rapid Transit (DART), Dallas/Fort Worth International Airport, Southwest Airlines and the Texas Department of Transportation.

**We are looking for someone to:**

- Lead and manage marketing and public relations department, staff and accounts
- Direct company brand and marketing
- Develop and implement strategic marketing programs and supporting tactics
- Direct and work with clients to develop, plan and implement marketing campaigns and collateral
- Manage client media relations including conducting interviews, media pitching and press conferences
- Manage campaigns for multiple clients simultaneously
- Assist in company business development efforts including interviewing for marketing and public relations contracts

**You'll be best suited for this position if you have the following skills and attributes:**

- Experience working with multiple clients simultaneously in an agency environment
- Bachelor's degree in public relations, marketing, communications or related field
- More than seven years of experience developing and directing marketing campaigns and strategies
- Experience managing major marketing campaigns and accounts
- Media relations experience including interviewing and pitching stories
- Ability to multi-task and set priorities with tight timelines and high client expectations
- Excellent writing skills using AP Style
- Experience in creative and graphic design

**Ready to apply?**

1. Please send your resume to [careers@kstrategies.com](mailto:careers@kstrategies.com) with job code **MPR1** in the subject line of the email.
2. Download our company employment application from the contact page on our website ([www.kstrategies.com](http://www.kstrategies.com)) and submit the application to [careers@kstrategies.com](mailto:careers@kstrategies.com).