



Talented Marketing and Public Relations Professional

Position:

Marketing and Public Relations Professional

Experience:

4+ years of agency or corporate marketing

Location:

Dallas, Texas

Compensation and Benefits:

- Salary ranging from \$50K and up
- PTO and paid holidays
- Auto and cell phone allowances
- 401K with matching
- Health, dental, vision and life insurance
- STD, LTD and AD&D

K Strategies is an award-winning marketing and public relations firm specializing in the transportation, construction and government sector markets. We value strategic thinkers, who work hard and bring results. Our major clients include: the City of Dallas, Dallas Area Rapid Transit, Dallas/Fort Worth International Airport, Southwest Airlines and the Texas Department of Transportation.

Take your career to the next level. This is a tremendous opportunity to use your expertise and knowledge to contribute to the success of marketing and public relations campaigns that make a difference in the public sector. We want someone who is ready to build a reputation as an industry expert. There is no glass ceiling for your career with us.

We are looking for someone to:

- Bring new, fresh and unique ideas to create outstanding branding and marketing campaigns for clients
- Lead major marketing and public relations campaigns (accounts)
- Produce highly effective, high-quality work including marketing plans, communication collateral, branding materials, press releases, social media and media campaigns
- Manage client media relations including media pitching, press conferences, interviewing, etc.
- Assist in business development efforts including interviewing for contracts
- Manage campaigns for multiple clients simultaneously
- Assist with strategies for company brand, marketing and internal communications

You'll be best suited for this position if you have the following skills and attributes:

- Experience working with multiple clients simultaneously in an agency environment
- Bachelor's degree in communications, public relations, marketing or related field
- Four or more years of experience developing marketing campaigns and strategy
- Media relations experience including interviewing and pitching stories
- Experience developing and managing major marketing campaigns (accounts)
- Excellent writing skills using AP Style

Ready to apply?

1. Please send your resume and cover letter to careers@kstrategies.com with job code MPR1 in the subject line of the email. In your cover letter, please answer the following questions:

- What makes you the perfect person for this position?
- Tell us about a successful major campaign you lead and developed.

2. Download our company employment application from the careers page on our website (www.kstrategies.com) and submit the application to careers@kstrategies.com.