



# Marketing and Public Relations Internship

## Position:

Marketing and Public Relations Intern

## Experience:

Working towards a college degree in Public Relations, Marketing, or Communications

## Location:

Dallas, Texas

K Strategies is an award-winning marketing and public relations firm specializing in the construction, transportation and government sector markets. We value strategic thinkers, who work hard and bring results. Our major clients include: the City of Dallas, Dallas Area Rapid Transit, Dallas/Fort Worth International Airport, Southwest Airlines and the Texas Department of Transportation.

**Launch your career in marketing and PR.** This is a great learning opportunity to use your expertise and knowledge to contribute to the success of marketing and public relations campaigns that make a difference in the public sector.

## We are looking for someone to:

- Bring new, fresh and unique ideas to assist in create outstanding branding and marketing campaigns
- Write outstanding and catchy brand slogans and marketing materials
- Assist in administering company brand, marketing and internal communications
- Create highly effective, high-quality work including marketing plans, marketing materials, project case studies, website text and stakeholder databases
- Conduct marketing research
- Assist in the coordination of special events and public meetings

## You'll be best suited for this position if you have the following skills and attributes:

- Bachelor's degree or working towards a Bachelor's in public relations, marketing, communications or related field
- Excellent writing skills using AP Style
- Proficient in Excel
- Sharp, strategic thinker
- Marketing and public relations experience
- Social media campaign experience
- Experience in Adobe InDesign, Illustrator, and Photoshop

## Ready to apply?

1. Please send your resume and cover letter to [careers@kstrategies.com](mailto:careers@kstrategies.com) with job code MPRI in the subject line of the email. In your cover letter, please answer the following questions:

- Tell us about your marketing and public relations experience.
- What makes you the perfect person for this position?

2. Download our company employment application from the contact page on our website ([www.kstrategies.com](http://www.kstrategies.com)) and submit the application to [careers@kstrategies.com](mailto:careers@kstrategies.com).